

Board Minutes, AAUW NC State meeting – April 17, 2024

AAUW Mission: Advancing gender equity for women and girls through research, education and advocacy

Strategic Goal of AAUW NC: To develop program planning, communication, and advocacy to advance the climate for women’s equity in North Carolina

In attendance:

Meeting opening (Pat)	Kathy Pearre, Jeanne Smolkin, Mary Ann Bents, Beverly Larson, Laura Tew, Pat Ashe, Sandy Bernard, Katie Pincura
Treasurer’s Report (Jeanne)	Monthly worksheet and bank records sent; \$19,118.76 in account, \$20,000+ in cds; need to consider spending some of these excess funds. 3 out of 5 available NCCWSL registration fees distributed. Discussion of various expenses. Google docs license for state and Tar Heel has increased slightly. Summary financial report will go on website with minutes
III. Meeting minutes February 21, 2024 (Kathy)	Accepted as distributed.
IV. Committee Chair Reports	
a. Executive Committee (Pat)	
1. Annual Meeting door prizes and honorarium for Justice Earls	Decision to give \$150 to Southern Coalition for Social Justice as honorarium and \$325 total door prize costs

2. 2nd NCCWSL registration fee to Charlotte	Wants to pay travel expenses for NCCWSL candidates. We should determine actual costs of conference for use for next year's planning. The University is paying for travel expenses for WCU candidate
b. Public Policy (Katie)	Still working on Fair Pay advocacy, reaching out to other branches, local governments. Charlotte Area drafting an Op ed or Letter to the Editor for local newspapers. Charlotte issues papers on detriments of using vouchers; Asheville will approach local government officials re interviewing women (asking salary history, which leads to potential discrimination). Encouraging info from meeting with California members and using social media for advocacy, including free tools for digital activism. Will be important for recruiting younger women. All branch presidents have the recorded program. Info can go in newsletter. Katie will make link available. Communication tools available on California AAUW website.
c. STEM (Laura)	Doing monthly newsletter, appeal to branches to find out what's going on in branches. Wants to communicate all activities re STEM.
d.. Diversity, Equity and Inclusion (Tiffany)	No report
e. Connect newsletter (Mary Ann)	Described open rates, bounces, unsubscribes

f. Website update (Mary Ann)	<p>Continued updates to website, Annual Meeting and Town Hall info removed; added save the date for the Atlantic regional conference, added another path to access site search function, links to AAUW and AAUW NC Facebook accounts added to the news page, removed details about 2022-2023 fellowship/grants from the site main page to new post and created a post about 2023-2024 recipients and linked to Programs menu; continue to make progress with website updates.</p> <p>Discussion – Laura suggested inclusion of NCCWSL as a program on the website Mary Ann recognized for significant work on website; Pat asked for board member input for front page content. The AAUW NC website is accessible to both members and the public. There was some discussion about potentially having a Members-only section; but this would be difficult to manage.</p> <p>Mary Ann recognized for significant work on website; Pat asked for board member input for front page content, followed by discussion of member/non-member access.</p>
tg. Programs (Kathy)	Branches continue to use Zoom for some meetings
h. AAUW Carolinas Fund Chair (Sandy)	Discussion of various funds available for donations. Question about where does Legal Advocacy Fund fall in fundraising categories. Sandy will follow-up with national for answer
I. Membership (Beverly)	1 new member Brevard branch
V. Annual Meeting and Town Hall feedback	Annual Meeting positive comments, especially Justice Earls; breakout sessions also popular. 20+ people at town hall meeting; Note: Americans for Consciousness has newsletter with many positive comments. Discussion of current political events/issues.

<p>VI. Atlantic multi-state Regional Conference (Kathy and Pat)</p>	<p>September 27-29; \$209 registration fee + \$65 dinner. Pat has 3 coming with her. Encouragement to attend. Board will be asked to consider at next meeting allocating funds at the branch level to help with individual expenses to attend the conference. Consider encouraging younger members to attend and receive financial assistance. No program info yet. Opportunity for informal networking with other states</p>
<p>VII. AAUW Open Membership vote</p>	<p>NC has 26.7% participation rate, 77% affirmative. Need to engage members in voting. Voting ends May 15</p>
<p>VIII. Other business</p>	<p>Mary Ann has various info updates for Guidelines and Procedures Manual – please send others if you have them. Mary Ann can make email changes in Community Hub for any branch member.</p> <p>Meeting adjourned at 6:32 p.m.</p>

Appendix A – Meeting Agenda

AAUW NC Board Meeting

April 17, 2024

AGENDA

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- I. Meeting opening (Pat)
- II. Treasurer's Report (Jeanne)
- III. Meeting minutes February 21, 2024 (Kathy)
- IV. Committee Chair Reports
 - a. Executive Committee (Pat)
 1. Door prizes and honorarium for Justice Earls costs
 2. 2nd NCCWSL registration fee to Charlotte
 - b. Public Policy (Katie)
 - c. STEM (Laura)
 - d.. Diversity, Equity and Inclusion (Tiffany)
 - e. *Connect* newsletter (Mary Ann)
 - f. Website update (Mary Ann)

- g. Programs (Kathy)
- h. AAUW Carolinas Fund Chair (Sandy)
- i. Membership (Beverly)

- V. Annual Meeting and Town Hall feedback
- VI. Atlantic multi-state Regional Conference (Kathy and Pat)
- VII. AAUW Open Membership vote
- VIII. Other business

Next meeting: May 15, 2024 at 5:30 p.m.

Appendix B – Treasurer’s Report

AAUWNC FINANCIAL BUDGET REPORT JULY 1, 2023 TO JUNE 30, 2024																
		BUDGET	BUDGET	ACTUAL	JUL	AUG	SEPT	OCT	NOV	DED	JAN	FEB	MAR	APR	MAY	JUN
		T	REMAINING	TOTALS												
Income																
Dues @ \$11 per 497 members		\$5,467.00	-\$872.00	\$4,595.00	\$44.00	\$3,121.00	\$682.00	\$242.00	\$165.00	\$0.00	\$110.00	\$44.00	\$187.00			
Transfer from prior years excess receipts -May & June 2023	\$1,089.00	\$1,089.00			\$1,089.00											
Subtotal				\$4,595.00	\$1,133.00	\$3,121.00	\$682.00	\$242.00	\$165.00	\$0.00	\$110.00	\$44.00	\$187.00	\$0.00		
Interest on CDs				\$375.06		\$375.06										
Other Income-refund from Paypal				\$48.06						\$48.06						
Other Income-Cape Fear Donation to NCCWSL				\$1,750.00										\$1,750.00		
Other				\$38.76									\$38.76			
Total other incomes				\$2,211.88	\$0.00	\$375.06	\$0.00	\$0.00	\$0.00	\$48.06	\$0.00	\$0.00	\$38.76	\$1,750.00	\$0.00	\$0.00
TOTAL INCOME		\$6,556.00		\$6,806.88	\$1,133.00	\$3,496.06	\$682.00	\$242.00	\$165.00	\$48.06	\$110.00	\$44.00	\$225.76	\$1,750.00	\$0.00	\$0.00

