

AAUW NC Goals for 2024-2025

Focus Area	Goal(s)	Responsible Person(s)	Status
Programs	1. Present at least three state programs on Zoom	Kathy Pearre	
STEM Ed	1. Publish a monthly newsletter 2. Provide national STEM information to branches	Laura Tew	
DEI	1. Provide education information on national Inclusion and Equity Committee activities 2. Identify for branches and facilitate implementation of at least one action on each of the national equity priorities: a. Removing bias from education, b. Fighting for fair pay and economic equity, and c. Advancing women in leadership	Tiffany Jacobs	
Connect newsletter	1. Create and publish one newsletter per month except July 2. Increase participation of branches submitting articles over 2023-2024 3. Regularly update MailChimp audience list, keeping it under 1500 contacts to control license fees	Mary Ann Bents	
Website Maintenance	1. Collaborate with branch leadership to keep content current 2. Identify issues that need assistance to solve and procure assistance, e.g. GetYOUFound 3. Archive/remove obsolete web pages/posts and related documents from webpages and archived posts, focusing on removing content older than 2018	Mary Ann Bents	
Guidelines and Procedures Manual	1. Provide a plan and direction to responsible individuals for reviewing and updating their section in the manual as part of the two-year review 2. Replace old documents that have been revised with new ones and add newly created ones	Mary Ann Bents	
AAUW Funds	1. Increase NC giving over 2023-2024 through education of members 2. Present a Zoom session for the state members that describes the various AAUW funds and how these funds support the mission and priorities of AAUW	Sandy Bernard	
Public Policy	1. Recruit a new Public Policy state Chair 2. Identify with the Public Policy Committee (branch chairs and /or representatives) three advocacy priorities for 2024-2025 3. Achieve at least one action for each priority with state members	Pat Ashe New PP Chair Public Policy Committee	
Membership	1. Communicate with branch Membership Chairs at least every other month on members topic	Lena Murrill-Chapman	
College/University Partnerships	1. Recruit a state C/U Chair to provide support to branches on how to create and/or maintain a C/U relationship	Pat Ashe, Lena Murrill-Chapman	

	2. Achieve at least 2 new C/U AAUW memberships	Board, Branch Presidents	
Communication	1. Hold at least 3 meetings with Branch Presidents	Pat Ashe	
	2. Identify a solution for social media posting	Board	
	3. Create an AAUW brochure for use by state and branches at in-person meetings or other communication means	Pat Ashe, Kathy Pearre, and other Board members	
Meetings	1. Create a reimbursement request form for attendees of AAUW Atlantic Regional Conference	Pat Ashe, Kathy Pearre	
	2. Create criteria and process for branches to receive 2025 NCCWSL registration funds from the state	Pat Ashe, Lena Murrill-Chapman	
	3. Determine if an in-person Annual Meeting will be held in 2025 or 2026	Board	
	4. Determine whether a Strategic Planning Meeting for a 3-5 year plan will be held in 2024-2025 or in 2025-2026	Board	